

Call now to arrange an appointment
with one of our paper specialists.

UK +44 (0)800 269 012
NL +31 (0)575 598 598

To find out more about yoyo or to arrange a meeting
with one of our paper specialists visit www.yoyopaper.com

you're never finished
with yoyo paper.
once you've used it,
put it in the yoyo recycling
bin and before you know it,
it's back in your office
as yoyo full circle.
good, eh?



Welcome to yoyo

yoyo
paper always comes back



Paper that's good for everyone

yoyo is a revolutionary new way of dealing with paper that saves organisations money and reduces their impact on the environment.

For the first time one company can source, deliver, take away and recycle all your office paper. It represents a genuine and measurable commitment to corporate responsibility that is easy to implement and operate.

It's this simple. We supply paper to your office. We collect all the waste paper you generate - print outs, letters, magazines, everything. We take it away and turn it into yoyo full circle, our 100% recycled paper that's made up of the paper all yoyo customers recycle.

Working with yoyo will reduce your costs and lower your impact on the environment. For example, to cut out unnecessary journeys and keep the emissions from the yoyo fleet as low as possible, we deliver new paper at the same time as we collect waste paper, and our recycling plant is in Europe, as close to our customers as possible.

It's small steps like these that add up to making a big difference.



The yoyo story

Paper is good. Waste is bad.

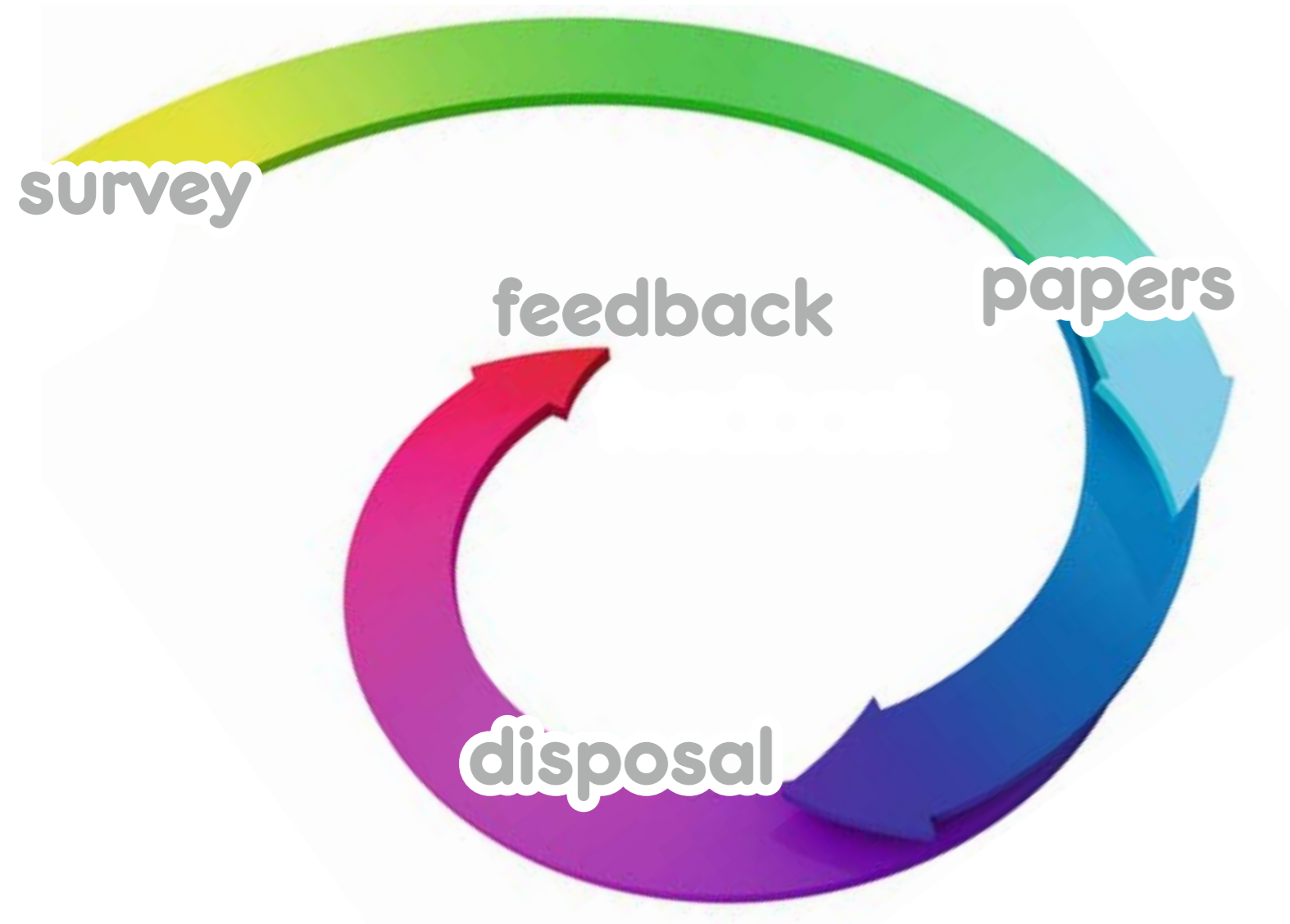
More than half of the millions of reams of paper that are consumed every working day just get thrown in the general waste bin and end up in landfill. It's a waste economically and environmentally. yoyo can help your organisation use and dispose of your office paper responsibly and efficiently - reducing your paper spend and your impact on the environment. Paper is a beautiful, natural, renewable, biodegradable product that facilitates learning, creativity and communication - don't feel bad about using it, feel bad about wasting it.

Every sheet counts.

A piece of paper can be recycled up to 7 times before the fibres become too weak to be used again. yoyo prolongs the life of every sheet we handle by ensuring it is always recycled to the highest level as many times as possible. This significantly increases the return on the environmental investment that has been made in producing the paper in the first place.

Fibre pool

All the waste paper from every company that yoyo works with is put in our 'Fibre Pool'. It's like a paper bank that everyone deposits into and withdraws from. And the benefits will extend beyond your company. When you work with yoyo, you're joining all the other companies that contribute to the yoyo fibre pool, letting everyone profit from yoyo. And because we collect waste paper using the same vehicles that deliver new paper to you, we reduce the environmental impact of the process.



The perfect match for your company

Before we offer you any of our products we'll meet to determine the combination of products and services that will suit your organisation best. One of our paper specialists will examine your paper usage to help:

- Ensure your organisation is using the right papers for every task
- Benchmark your paper consumption compared to similar organisations
- Ensure your paper usage has the lowest possible environmental impact
- Ensure your waste stream is handled in the right way environmentally and as efficiently as possible
- Do all of this at the lowest possible cost

survey

One of our paper specialists will meet you and ask you about how your company handles paper in four key areas:

- Paper Consumption - how much you use and for what purposes
- Document Management - what you do with paper once you've used it
- Data Security - how you handle confidential documents
- Environmental Policy - your current recycling policy and practices

This will be assembled into a report which will recommend which of our services will work best for you. These include:

- The widest range of business papers available in Europe
- A choice of 3 security levels to ensure your confidential documents are securely disposed of
- Recycling - every single piece of yoyo paper is recycled and comes back to your office as our recycled paper brand, yoyo full circle.

papers

yoyo offers a broad range of great quality papers, both virgin and recycled (we need virgin paper to keep the recycling loop going of course!)

Choose from yoyo fresh, our virgin fibre range, and yoyo full circle, our 100% recycled paper, to match all your office paper needs.

We always recommend the right paper for the right job, and whether the paper is recycled or virgin fibre, it will be as environmentally friendly as possible. All yoyo fresh paper is produced using fibre from certified forest sources, so whatever paper you use, you can do so in complete confidence.

disposal

We make it as easy as possible for you to recycle every piece of paper you use, even your confidential documents. If you need to ensure they are securely disposed of, you can choose to have them shredded before they're sent to our European recycling plant.

We have three security levels - recycle, recycle plus, confidential - that come with desk, floor and storeroom receptacles that make sure each document is disposed of correctly and responsibly. Our paper specialists will recommend the level, or combinations of levels, that will suit your needs best.

feedback

Depending on your reporting structure, yoyo will provide management information that will help to track cost, consumption and environmental improvements. We will provide you with data that will track:

- How much office paper is consumed
- How much paper is collected and recycled
- How much confidential waste is collected and securely destroyed
- How much is reused as recycled office paper

We will hold regular review meetings with you to ensure that yoyo is continuing to meet your needs.



yoyo paper always comes back



Papers

Over 100 years of providing paper for businesses.

yoyo's papers are provided by one of the world's leading paper merchanting groups, with over 100 years of experience of providing paper for businesses, so are guaranteed to meet 100% of your paper needs.

The yoyo paper range.

In the yoyo paper range you can find both virgin (yoyo fresh) and recycled (yoyo full circle) papers that can precisely match whatever application you are working on.

Whatever paper you choose from the yoyo range you can be sure that it has been manufactured to the highest possible environmental standards.



yoyo fresh

Our virgin fibre range of high quality papers.

- all the fibre for yoyo fresh comes from wood sourced from certified and sustainable sources
- yoyo fresh has a wide range of qualities, weights and sizes, all with proven performance reliability
- all yoyo fresh mills operate to the highest environmental standards

- fresh white** - standard grade multifunctional paper for everyday printing and copying
- fresh light** - lightweight paper for internal use
- fresh extra white** - superior shade paper in a wide range of weights and sizes for multiple internal and external applications
- fresh super white** - high white paper for documents which need to convey a quality image
- fresh colour print** - super smooth, high white paper and card for ultimate colour printing



yoyo full circle

Our 100% recycled paper range.

- all papers are 100% recycled
- yoyo full circle is made from the paper yoyo customers have used in the past
- the paper is recycled in Europe - as close to our customers as possible

- full circle white** - 100% recycled, superior shade white paper for everyday copying and printing
- full circle regular** - 100% recycled, off white paper for internal applications and documents carrying an environmental image
- full circle natural** - 100% recycled, low shade paper for drafts and working copies
- full circle coloured** - 100% recycled tinted paper for office administration applications

More detailed product sheets can be found on our website www.yoyopaper.com

Security levels

The yoyo paper recycling service has three security levels - recycle, recycle plus, confidential - that come with desk, floor and storeroom receptacles to make sure each document is correctly and responsibly disposed of according to its security risk. If you want to ensure that a document is securely disposed of, you can choose to have it shredded before being sent to our European recycling plant.

yoyo recycles everything - confidential and non-confidential documents

Each service level comes with its own distinctive receptacles to make it as easy as possible for your staff to recycle every piece of paper they use in the right way.

Dependent on your needs, we may recommend you use a combination of these services.

To reduce the emissions from the yoyo fleet we collect waste paper at the same time as we deliver new paper for our recycle and recycle plus services. To guarantee maximum security for the confidential service, specialist vehicles and staff make the collections.



recycle

yoyo's standard recycling service.

All used paper goes straight to the recycling plant after being baled to maximise transport efficiency.

Suitable for non-confidential waste paper.



recycle plus

A safer way of disposing of your used paper where both confidential and non-confidential documents are shredded prior to being sent for recycling.

Suitable for commercially sensitive documents that you'd prefer people outside your organisation not to see, but don't need to be destroyed by law.

The identity of documents is protected with semi-opaque (recyclable) plastic sacks and letterbox-sized openings for the floor receptacles.



confidential

A fully certificated process for exceptionally sensitive documents that are not to be seen by unauthorised personnel inside or outside the organisation or that require destruction under the terms of the Data Protection Act.

This service is tailored specifically to your needs on a one-off or regular basis.

Security measures available include:

- A selection of secure, lockable receptacles (wheelie bins or consoles)
- Collection by police-vetted staff
- Document shredding within 24 hours of collection
- All shredding sites are high security compounds with CCTV monitoring
- On-site, witnessed document destruction in our mobile shredding lorries.
- Full document audit trail in the form of a Certificate of Destruction



yoyo paper always comes back



yoyo - making paper really green

yoyo reduces the environmental impact of every part of the process, from making paper, to recycling it, to bringing it to your office. Here's how:

Making yoyo

- yoyo selects paper mills with the most efficient manufacturing processes for both virgin fibre and recycled paper
- All yoyo virgin papers use fibre from forests with certified sustainability
- All yoyo recycled papers are made from 100% post-consumer waste
- All yoyo paper mills have ISO 14001 environmental accreditation
- yoyo paper packaging has less than 20% ink coverage
- yoyo paper packaging is 100% recyclable

Delivering yoyo

- Delivery routes are determined by software that calculates maximum efficiency on a day-by-day basis
- yoyo delivery vehicles collect waste paper at the same time - a 50% reduction in mileage
- Consolidating our delivery fleet has reduced our carbon emissions by more than 20%
- Electric delivery vehicles are used in urban areas
- yoyo receptacles are made from recyclable material
- All yoyo sacks are recycled after use
- We collect all paper from yoyo customers, not only office paper
- yoyo comes with the option of electronic ordering and proof of delivery

Recycling yoyo

- The yoyo recycling plant is in Europe (so waste paper doesn't need to be shipped to China)
- All the paper yoyo companies use is put into the yoyo 'fibre pool' and recycled to the highest level as many times as possible - up to 7 times
- The yoyo recycling plant uses 1/3 less energy and 80% less water than an average virgin paper mill
- Waste paper is returned to the recycling plant using reverse logistics to avoid additional emissions

Now see how much you can save

If you go to www.yoyopaper.com you can get an instant idea of how much yoyo can do for your company using our calculator.

We'll ask you two simple questions - your company sector and the number of employees you have.

In a couple of seconds you'll have an idea of how much carbon and money yoyo will save you.

After that all you have to do is pick up the phone and arrange an appointment with one of our paper specialists.

Speak to you soon...

